

Master of Business Administration

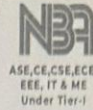
Report on HR Hackathon 2k26 in association with CII (AP-Chapter)

Event Name	HR Hackathon 2k26 – <i>HR Tech Sprint: Code the Future of HR</i>
Event type	Skill Development
Date/Duration	12 March 2026 (10:00 am to 04:30 pm)
Organizers	Department of Master of Business Administration
Objective the event	To integrate Human Resource Management with technology and analytics, promoting innovation and data-driven HR practices.
Events Conducted	1. HR Tech Sprint 2. The Board Room Battle 3. The NextGen Lead Edge
Key Focus Areas	Recruitment metrics, analytics dashboards, automated performance evaluation, integration of HR concepts with technology, employee development insights.
Tools Used	Microsoft Excel, Power BI, Tableau, Google Looker Studio
Evaluation Criteria	Innovation and creativity, practical relevance, integration of HR concepts with technology, clarity of presentation and feasibility.
Target Group	MBA and BTech students
Participants	234
Outcomes	Enhanced understanding of HR analytics and automation; Improved student skills in data visualization and HR technology integration.
Faculty Coordinators	Dr.U.Rambabu, Associate Professor – HR Tech Sprint Dr. Lavanya P B, Assistant Professor – The Board Room Battle Mrs. Y. Naga Mani, Assistant Professor - The Next Gen Lead Edge
Judges	Mr. Sambasiva Rao, Sr. Assistant Professor – HR Tech Sprint Dr. D. Venkateswarlu, Professor– The Board Room Battle Dr. O Naresh, Associate Professor - The Next Gen Lead Edge
Remarks	The event successfully fostered innovation and practical application of HR concepts through technology. It strengthened analytical and presentation skills among students.



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



Master of Business Administration
CIRCULAR

Date: 10-03-2026

Dear student,

This is to inform all MBA students that the Department of Master of Business Administration, in association with the Confederation of Indian Industry (CII – AP Chapter), is organizing:

HR Hackathon 2k26 – HR Tech Sprint: Code the Future of HR

(Innovate • Transform • Lead)

Event Highlights:

1. **HR Tech Sprint** – HR Analytics Dashboard & Automated Performance Appraisal System
2. **Board Room Battle** – Strategic HR Decision-Making Challenge
3. **NextGen Lead Edge** – Innovative HR Leadership Simulation

Key Focus Areas:

- Recruitment metrics and analytics dashboards
- Automated performance evaluation systems
- Integration of HR concepts with technology
- Employee development insights and feedback mechanisms

Evaluation Criteria: Innovation, creativity, practical relevance, integration of HR concepts with technology, clarity of presentation, and feasibility.

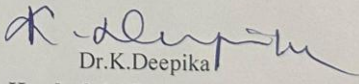
Date: 12-03-2026

Venue: MBA Department Seminar Hall

Time: 09:30 am onwards

REGISTER NOW at www.lbrce.ac.in

All students are instructed to participate actively. Your cooperation and enthusiasm will ensure the success of this initiative.


Dr.K.Deepika

Head of the Department

CC: a) Class Teachers b) Class Rooms c) Notice Boards

WINNERS LIST:**Event Name: HR Tech Sprint**

Sl. No:	Name of Student	Roll No.	Dept.	Winner/Runner
1.	M.Koushik Kumar	25761A051EH	B. Tech CSE – 3 Year	WINNER
2.	S. Rama Chaitanya Reddy	25761A05EZ		
3.	P. Gopi Chandu	25761A05EQ		
4.	K. N. S. Sai Prakash	24761E0097	MBA – II Year	RUNNER
5.	N. J. Satya Pradeepa	24761E00A8		
6.	U. Harshitha	24761E00C8		

Event Name: Board Room Battle

Sl. No:	Name of Student	Roll No.	Dept.	Winner/Runner
1.	A. Sai Sravani	23761A0401	B. Tech ECE – 3 Year	WINNER
2.	A. S. V. Lakshmi Devi	23761A0402		
3.	S. Navya Shree	23761A0405		
4.	T. Naveena	24761E0061	MBA – II Year	RUNNER
5.	M. Pravallika	24761E00A4		
6.	S. Siva Sai Krishna	24761E00B6		

Event Name: NextGen Lead Edge

Sl. No:	Name of Student	Roll No.	Dept.	Winner/Runner
1.	V. Gnaneswari	25761A0466	B. Tech ECE – 3 Year	WINNER
2.	Sk. Sabiha	25761A0457		
3.	B. P. S. Vijayam	25761A0405		
4.	N. Sri Lekha	24761E0043	MBA – II Year	RUNNER
5.	B. Asritha Lakshmi	25761E0074	MBA – I Year	
6.	Sk. Sherin	25761E00C2		

Lakireddy Bali Reddy College of Engineering

(Autonomous)

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Accredited by NAAC with "A" Grade & NBA (ASE, CE, CSE, IT, ECE, EEE & ME) Under Tier-I
Mylavaram-521 230, N.T.R Dist., A.P, India. Tel: 08659-222933, 934, 223936, Fax : 222931.

"Unleash Your HR Genius with"

HR HACKATHON

Innovate. Transform. Lead

Revolutionizing Human Resources
with Creative Solutions

12th March, 2026

10:00 AM - 04:00 PM

MBA Seminar Hall

Industry Thought Leader
Dr.V.Nagalakshmi

Chairperson, CII Vijayawada &
Managing Director, IMIS Pharmaceutical Pvt Ltd

Challenges Face-offs

- ✓ HR Tech sprint
- ✓ The Boardroom Battle
- ✓ NextGen Lead Edge

Unlock the opportunity

Rules and Guidelines

- ✓ No registration fee.
- ✓ Three members allowed for team
- ✓ Elimination will take place in every round.



Organized by

MASTER OF BUSINESS ADMINISTRATION
in association with
CONFEDERATION OF INDIAN INDUSTRY



Confederation of Indian Industry

Winners and runners-up will be honored
with certificates and mementos.

REGISTER NOW





K. Deepika
Dr. K. Deepika
Head of the Department